



# TUI Belgium

Company presentation 2023

# Company presentation 2023

## Content

1

### **TUI Group**

World's number one tourism group

2

### **TUI Values**

Trusted, Unique, Inspiring

3

### **TUI Group, three regions**

Northern region, Western region, Eastern region

4

### **TUI Belgium**

TUI tour operator

TUI retail

TUI fly

# TUI Group

World's number one tourism group



# TUI Group

**27** million customers, **180** destinations



**Global** group headquartered in **Germany**



**Listed on Stock Exchange** in London and Frankfurt



More than **20 years** of commitment to **sustainable tourism**



**70,000** employees worldwide



**400** own hotels



**5** airlines, **100** planes



**16** cruise ships



**1000** travel shops in Europe

**More information on [www.tuigroup.com](http://www.tuigroup.com)**

# **TUI values**

Trusted, Unique, Inspiring

# TUI values



Trusted



Unique



Inspiring



**Discovering the world's diversity**, exploring new horizons, experiencing foreign countries and cultures: travel broadens people's minds.

At TUI we create **unforgettable moments** for customers across the world and make their dreams come true.

We are mindful of the importance of travel and tourism for many countries in the world and people living there.

We partner with these countries and help shape their future – in a committed and **sustainable manner**.



# **TUI Group**

Three regions



# TUI Group: three regions



## Western region

**Belgium**  
Netherlands  
France

## Central region

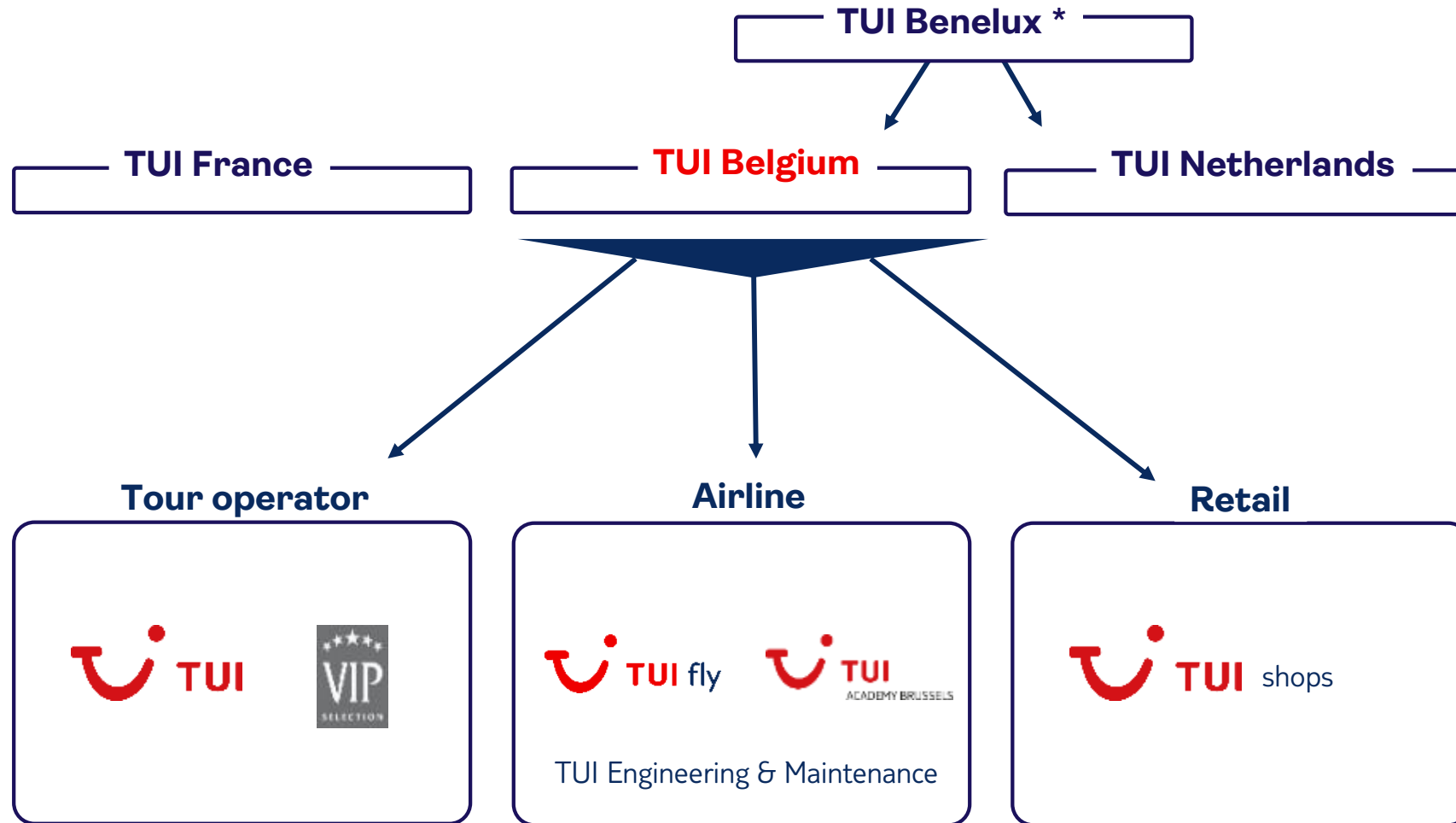
Germany  
Austria  
Switzerland  
Poland

## Northern region

UK & Ireland  
Nordics  
(Sweden, Norway, Finland, Denmark)  
Canada



# TUI Western region



\*TUI Belgium and TUI Netherlands joined forces to form TUI Benelux. Both countries continue to service their own market, but cooperate closely in many areas.

# **TUI Belgium**

Headquarters and colleagues

# TUI Belgium: Headquarters Ostend



# TUI Belgium: Headquarters Zaventem Brussels Airport







**TUI Belgium: 2000 colleagues**

# **TUI touroperator**

In a glance

# TUI is market leader in Belgium.

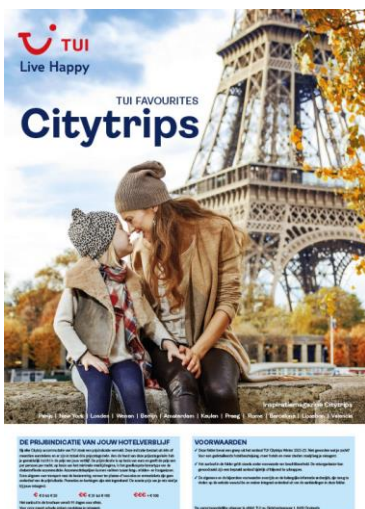
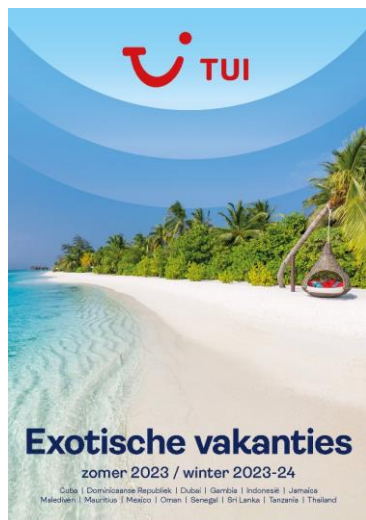
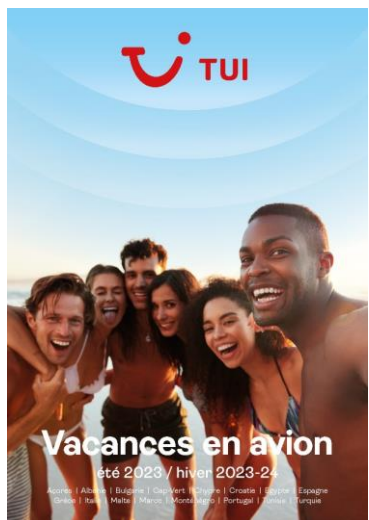
750.000 people have chosen tour operator TUI  
for their holidays in 2021.





# TUI, a wide and varied range of products.

Flight holidays, overland holidays, winter sports, citytrips, cruises, sport holidays, tours around the world...



# **TUI retail**

102 travel agencies



# A national coverage of 102 travel agencies.



# TUI travel agencies: Personalized travel advice.

- Warm welcome.
- Information and advice.
- Source of inspiration.



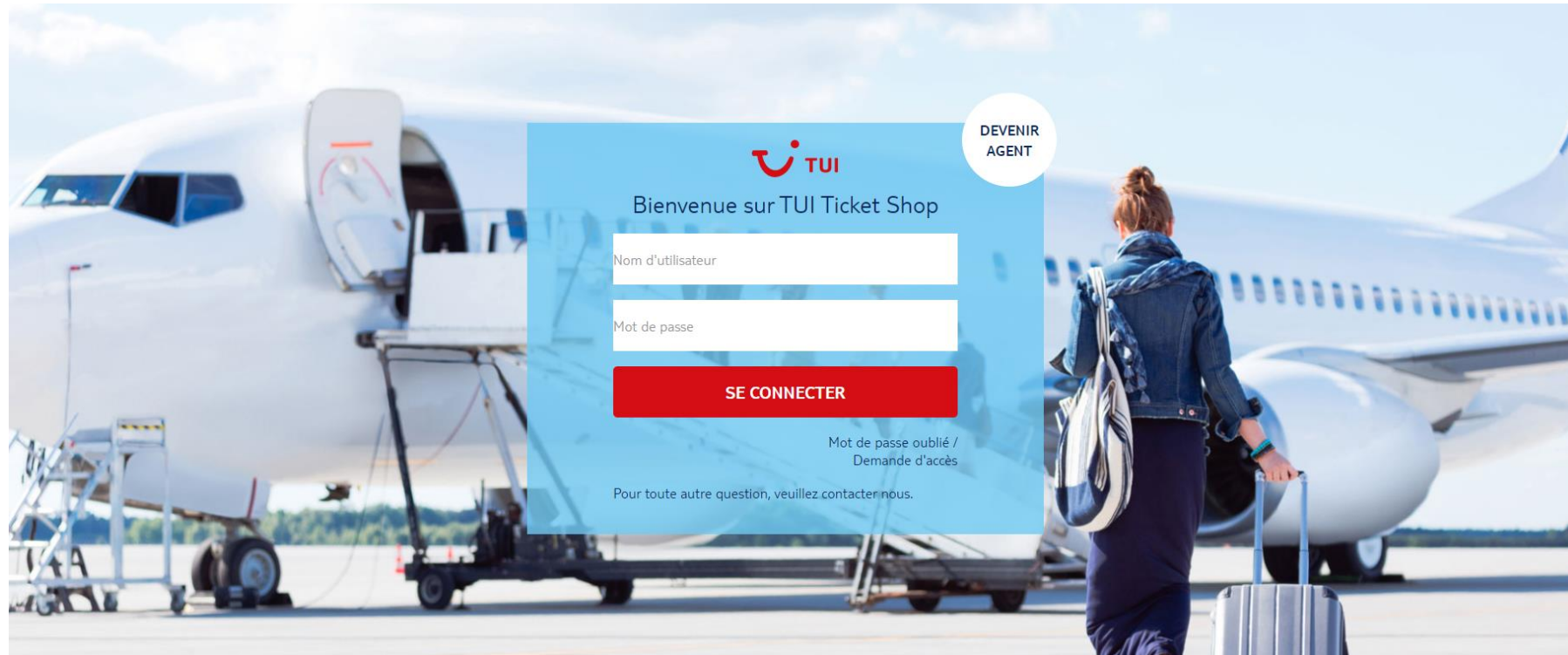


# The activities of TUI Belgium include air brokerage services, provided by TUI Ticket Shop.

TUI Ticket Shop was established in 1996 and acts as an intermediary between airlines and travel agents: the company purchases tickets from airlines and negotiates on the rates with them on behalf of the travel agencies. TUI Ticket Shop also offers its customers a quick, complete and reliable booking engine.

Customer portfolio: 700 agencies in the Benelux and France.

The TUI Ticket Shop team consists of 23 employees, each of whom is specialised in his or her field.

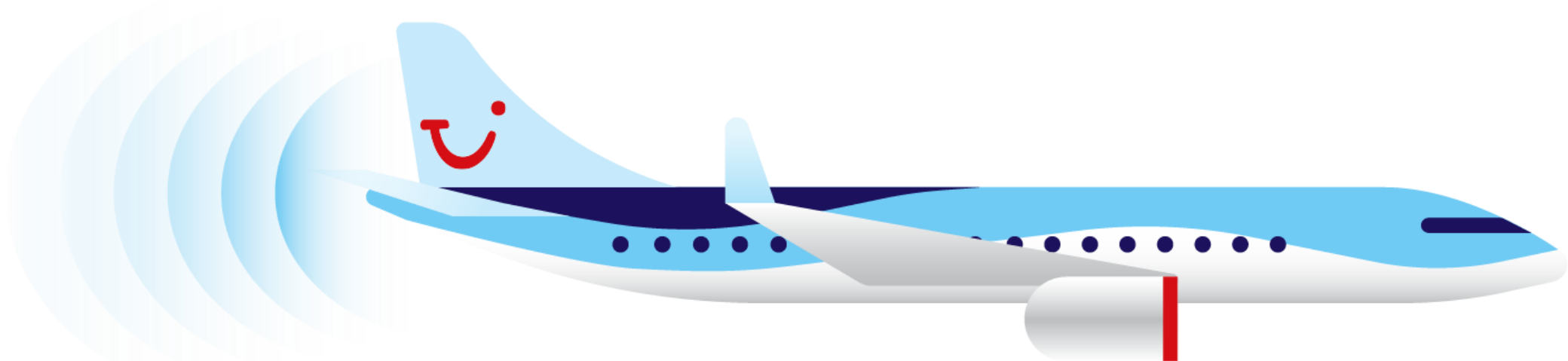


# **TUI fly**

In a glance  
Environment-friendly

# TUI fly: in a glance

- ✓ Started in **March 2004**.
- ✓ **5,4 million** passagiers (2022).
- ✓ Moderne fleet of **36** vliegtuigen.
- ✓ Active in **Belgium**, The **Netherlands**, **Morocco** and **France**.
- ✓ **2000** colleagues (in all 4 markets).
- ✓ About **100 destinations** in the Mediterranean, Canary Islands, Cape Verde Islands, Africa, Red Sea, Caribbean, United States...
- ✓ An **innovative** and **dynamic** airline company.
- ✓ The **traveller** is at the heart of its strategy.





# TUI fly in Belgium



Regional base strategy: TUI fly is the only Belgian airline that operates from all Belgian airports (Brussels, Ostend, Charleroi, Antwerp and Liege).

# TUI fly: aircraft

- ✓ 5 Boeing 787-8 DREAMLINER
- ✓ 2 Boeing 767-300ER
- ✓ 12 Boeing 737-800 NG
- ✓ 4 Boeing 737-700
- ✓ 3 Embraer E-JET E195-E2
- ✓ 10 Boeing 737 MAX

Total of 36 aircraft



# TUI fly: Environment-Friendly

- ✓ Fleet renewal program
- ✓ Highest standard of comfort
- ✓ Reduced impact on the environment
- ✓ ISO 14001 certificate
- ✓ Continuous Descent Approach
- ✓ Split-scimitar winglets



**More info on  
[corporate.tui.be](https://corporate.tui.be)**